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Eve Italia Wins Event Planning Assignment For 2013 Biennale Art Exhibition

Eve Italia plans *Vernissage* events for a large Canadian client and French abstract artist at the 55th Biennale Art Exhibition, curated by Massimiliano Gioni.

VENICE, ITALY (May 8, 2013) — The 55th International Art Exhibition takes place in Venice, Italy from June 1 through November 24, 2013. The curator-chosen title is “*The Encyclopedic Palace*.”

Eve Italia was selected to plan opening events and entertainment during the world’s most important three-day *Vernissage*, May 29–31, 2013. Events for the Canadian client include: private tours and excursions, cocktail parties, a VIP dinner at the Grand Quadri Restaurant and other private events in historical venues.

Delphine Lucielle, a French abstract artist based in San Francisco, will work with Eve Italia to create an exclusive party on the terrace of the Guggenheim Museum on the Grand Canal.

Managing pavilion openings, galas and parties confirms Eve Italia’s event coordination expertise at the Biennale’s official venue: *Giardini della Biennale*. In addition to the Canadian client and artist’s parties, the event planner is coordinating press conferences, exclusive parties, artist dinners, and openings for the Austrian Pavilion, which will inaugurate a private garden that most Venetians have never seen.

“As a Venetian event management company, it is critical that we are a part of the official Art Biennale,” said Marina Snow, owner, Eve Italia. “In 2011 we represented the Collateral Event ‘*Venice in Venice*.’ In 2013, we enter the core of the Biennale event at the *Giardini*. We bring our style and creativity as a meaningful foundation for the artists who will share their stories and inspiration at these events.”

Visit www.eve-italia.com or www.labiennalevenezia.at for Biennale updates and artists.

About Eve Italia

Eve Italia creates extravagant and memorable events in Venice, Italy. From cultural events to private parties, they bring top talent and entertainment to set the scene. The Venetian company specializes in contemporary solutions for corporate and promotional events, sporting events, private parties and weddings. Visit www.eve-italia.com.